



## **A&R Group has continued exponential growth as they acquire their first Courtyard by Marriott.**

*With the announcement of the acquisition of Courtyard by Marriott Craft Farms, A&R Group adds a Marriott hotel to its already impressive portfolio.*

Gulf Shores, AL—November 19, 2019—Today, A&R Group announced its acquisition of Courtyard by Marriott Craft Farms in Gulf Shores, Alabama. The 90 room hotel is located at 3750 Gulf Shores Parkway and is the latest addition to A&R Group's impressive portfolio that includes power brands such as Hilton, IHG, Wyndham, and Choice.

"We are excited to partner with Marriott on such a great asset." said Ken Patel, Principal for A&R Group. "I believe this acquisition is a benchmark for future growth for every company in the A&R Group family."

Courtyard by Marriott Craft Farms will be managed by A&R Hospitality's Gulf Shores Regional Team which includes operations, sales and marketing, and revenue management. The hotel will undergo a \$1.6 million exterior and interior renovation to be completed by A&R Construction and A&R Design. The renovation will feature Marriott's Gen 2 design on the exterior along with Marriott's CYnergy decor package on the interior. Renovations are set to start in the Fall of 2020.

"Marriott has a very lengthy approval process to be able to manage one of their properties." said Wesley Ludloff, Chief Operating Officer for A&R Hospitality. "We are thrilled to have been approved by Marriott and we look forward to continued growth as a company and with the

Marriott brand.”

Centrally located within beautiful beaches and attractions, Courtyard by Marriott Craft Farms features flexible spaces, free Wi-Fi and easy access to the latest news, weather and airport conditions via the GoBoard. The highlight of the new lobby experience is The Bistro - Eat.Drink.Connect., which provides healthy offerings in the morning, plus dinner service with cocktails in the evening. The Gulf Shores hotel is located at the gateway to Alabama's Gulf Coast and is nestled on the front edge of Craft Farms, a coastal golf resort and is only 3.5 miles north of Gulf Shores beaches.

### **Courtyard by Marriott**

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive, and balanced. Intuitive services and design accommodate guests needs for choice and control. With more than 900 locations in 38 countries and territories, Courtyard hotels participate in the Marriott Bonvoy loyalty program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information or reservations, contact Courtyard by Marriott Craft Farms directly at 251-968-1113, call the Courtyard toll-free number at 800-321-2211, or visit [www.courtyard.com](http://www.courtyard.com).

### **A&R Group**

A&R Group is the umbrella company to A&R Development, A&R Construction, A&R Hospitality, and A&R Design. A&R Group owns and operates 19 hotels throughout the United States, totaling approximately 1,800 rooms and over \$100 million in assets. The company partners with premium brands such as Marriott, Hilton, IHG, Wyndham, and Choice, as well as independent brands in six competitive markets. For additional information, please visit the company's website at [www.anrgroup.com](http://www.anrgroup.com).

### **Marriott International, Inc.**

Marriott International Inc. is the world's largest hotel company based in Bethesda, Maryland with more than 6,000 properties in 122 countries and territories. Marriott operates and franchises hotels and license vacation ownership resorts. The company also operates the

award-winning loyalty program, Marriott Bonvoy. For more information, please visit their website at [www.marriott.com](http://www.marriott.com).

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